



Mural painting by Carlos Magano at FEUSP - The march of human knowledge - 1956

School of Education at the University of São Paulo

• FEUSP

SUPPORT SERVICES / MEDIA RESOURCES

São Paulo

2014



SUPPORT SERVICES / MEDIA RESOURCES

In the 1960s and early 1970s, the design of activities using audiovisual resources was part of the education and professional development of teachers and researchers at the Regional Center of Educational Research (CRPE). Different professionals of education would come from all over Latin America to obtain specific training in Audiovisual Resources at CRPE.

As a result of this tradition in audiovisual resources and their educational interface, the School of Education currently has two support services in its institutional organization: the Audiovisual Resources Service and the Communication and Media Center. The former is responsible for recording institutional events on video, broadcasting video conferences and providing direct assistance to professors and students in the use of audiovisual resources. The latter is responsible for the graphic, video graphic and digital production and edition of institutional information, as well as educational and pedagogical materials.



COMMUNICATION AND MEDIA

Communication and Media of FEUSP is responsible for communicating and disseminating events, creating visual identities, signalling systems and organization of exhibition facilities, graphic design for print and web media, editing and producing video for institutional information and social communication.

TECHNICAL SUPPORT IN INFORMATION TECHNOLOGY

The Information Technology Support Service is responsible for technical support and technical guidance for all IT users in the School of Education community. In the Student Support Room – Computing Support Project for the Undergraduate Program – on line computers are available for the development of academic papers and projects. In the computer laboratories LIET (Integrated Laboratory of Teaching and Technology at the School of Education) and LIEA (Computer Laboratory at the Lab School), professors and teachers can implement curricular studies with focus groups of students.



CENTER FOR DIGITAL PRODUCTION

It is structured to meet the demands in video production, video classes, video conferencing and events with Internet broadcast studio. It was implemented to disseminate the use of digital technology and to generate technically accurate content.

In this facility, a program of video interviews is produced which aims at disseminating and highlighting the activities that occur at FEUSP. These short interviews are posted on the website of the School of Education.

With the use of these facility resources, a guide for teachers and students is proposed to use multimedia equipment adequately, to assist the user in handling audiovisual language, to promote better communication.

CENTER SUPPORT PROJECT MANAGEMENT

Its mission is to strategically manage the School of Education faculty research projects, interacting in all phases of research as a facilitator in the bureaucratic-administrative tasks, from obtaining the necessary funds to its accountability (FAPESP, CNPq and CAPES).

